

## Mockup Review Notes

Hi Ari

I love what you have done for this microsite! You definitely showed the beauty of Kimono through your web designs. I appreciate your color choices and image choices. Good job! I will give you my thoughts here.

1. I think the arrangement of each section can be varied a little bit more so that viewers can have more enriched visual experience.
2. I think you can add more images for the section “decorations and textiles”, so viewers can have a clearer understanding of how these decorations should look like.
3. I think you can explore more with typeface. The current typeface is sans-serif. Maybe you can try to incorporate serifs in your body text.
4. You could add a navigation bar in the front page. Therefore, viewers can have a general impression of the content of the site.

Overall, great work on your microsite. I look forward to seeing your final product.

Best,  
Zhishu